

PLAN NAME: 2020 Launch Plan for New Leads		PLAN SCORE: 52
PLAN OWNER SETTINGS		EVENT TRIGGERS
PLAN TYPE:	System Plan	<input checked="" type="checkbox"/> Auto-Pause plan when prospect replies / sends email
TARGET PLAN TYPE:	Buyer	<input checked="" type="checkbox"/> Auto-Pause when a call is logged "Talked to Prospect"
DESCRIPTION:	Use this plan to determine the timeline of your newly registered Buyer leads before moving them into Qualify	<input checked="" type="checkbox"/> Auto-Pause plan when prospect changes category.
SHARING LIBRARY:	Not shared	<input checked="" type="checkbox"/> Auto-Pause plan when prospect changes type.
		<input checked="" type="checkbox"/> Auto-Pause plan when the prospect sends a text to a BoomTown Number

START	THIS PLAN DOES NOT AUTO-START
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# 1	WAIT 30 Minutes Day 1 of Plan
<p>SEND EMAIL NA</p> <p>SUBJECT: Confirming your timeframe</p> <p>Hi {VisitorFirstName},</p> <p>Thanks for registering on my website, {AgentWebsite}! Would you reply to this email and confirm your time frame for buying?</p> <p>A) You are ready to buy today B) You are about 3-6 months from buying C) You are 9+ month from buying</p> <p>No matter where you are in the process, I'm happy to answer any questions you may have.</p> <p>The easiest way to search for properties is through our mobile app. Click here to download: {HomeSearchNowAppInvite}</p>	

Have a great {DayOfWeek} {TimeOfDay}! {AgentFirstName} {AgentLastName}	
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# 2	WAIT 0 Minutes Day 1 of Plan
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TO-DO NA TYPE: Custom Task ASSIGNED TO: Assigned Buyer Agent DETAILS: Make sure your initial call attempt is logged and the lead has an e-Alert set up.	
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FINISH	AUTO-MOVE? <input type="checkbox"/> After the final step, automatically move the prospect to: ~ NA ~
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